



Fact Sheet: Who Are We?



Healthcare Georgia Foundation

Healthcare Georgia Foundation is a statewide, private, independent foundation located in Atlanta, Georgia. During the 1990's, BlueCross BlueShield of Georgia merged with WellPoint Health Networks. A key provision of the merger stipulated that a foundation be formed for the purpose of improving the public's health throughout Georgia. To that end, Healthcare Georgia Foundation was established in 1999.

The Foundation's *mission is to advance the health of all Georgians and to expand access to affordable, quality healthcare for underserved individuals and communities*. Through its strategic grant making, Healthcare Georgia Foundation:

- Supports organizations that drive positive change
- Promotes programs that improve health and healthcare among underserved individuals and communities, and
- Connects people, partners and resources across Georgia.

Healthcare Georgia Foundation strives to enhance the spirit, well-being, and future health of the individuals, institutions, and communities it supports. Healthcare Georgia Foundation acknowledges the unique challenges and contributions of the non-profit sector and endeavors to build that sector's capacity to help carry out the Foundation's mission. For more information, please visit the Foundation online at www.healthcaregeorgia.org.

GEARS Inc.

Global Evaluation & Applied Research Solutions Inc. is a management consulting firm founded in 2002. GEARS is a woman-owned business with offices located in Decatur, Georgia and Boston, Massachusetts with an access to a wide variety of expert consultants. In 2004, GEARS was certified as a participant in the U.S. Small Business Administration's 8(a) Business Development Program, and benefits from services specific to the small disadvantaged business sector. GEARS was awarded the GSA MOBIS contract in 2003 (GS-10F-0536N).

GEARS is organized into three divisions: Division of Evaluation and Applied Research, Division of Organizational Management, and the Division of Information Technology Services, reflecting core competencies utilized to provide our clients with a range of services that allow for optimum professional and organizational management/development. GEARS considers effective project management one of the most vital components to the successful development and implementation of any good or service.

We take special care to ensure that every part of the process is well-documented and evaluated to enhance the overall aesthetics and contents of the project. GEARS' expertise in conducting focus groups was acquired primarily from federally-sponsored research programs offered by the U.S. National Institutes of Health, U.S. Centers for Disease Control and Prevention, and the U.S. Substance Abuse and Mental Health Services Administration. For more information, please visit www.getingears.com.